From:	Pierre Augustin
To:	hdmhos@aol.com; COH - Mayor
Subject:	Re: Mayor Turner
Date:	Wednesday, August 17, 2016 3:22:02 AM

This is a follow up. Thank you.

-----Original Message-----
From: hdmhos <hdmhos@aol.com>
To: sylvester.turner <sylvester.turner@houstontx.gov>
Sent: Fri, Jul 15, 2016 3:49 pm
Subject: Mayor Turner

I understand that your city has a sister city relationship with China for cultural exchanges and economic development.

In that regards, through your city establish sister city relationship, can you help us find a suitable venue to hold our first American Craft Beer Cultural Events and Tours of nine cities in China?

I. Who We Are:
I am the owner of 888 Lucky Beer, an American Craft Beer, based in Washington D.C., which is Made in USA. I am preparing for a promotional tour of our brands in 9 cities of China.

The 888 Lucky IPA Beer was named 'Best Tasting IPA Craft Beer' at the third annual Tap+Cork: Brooklyn, NY Beer & Wine Festival in 2015.

The Pilsner or the Perfect Lager was named Maryland's top beer at the 2015 Maryland Craft Beer Competition under the Bohemian label.

II. Intention:
The intent of this American Craft Beer Cultural Tours of China is to broaden our American Craft Beer brand awareness and appeal/attract Chinese consumers to American Made goods.

III. Why am I seeking your help?
I am seeking your help in assisting us find a suitable venue in your sister city for the first American Craft Beer Cultural events in China.

I am seeking financial sponsorship from your city of $4000 to offset the cost of shipping the container of beer, event marketing and transportation from the entry port to the 9 other cities in China.

For your generous sponsorship, when our American Craft Beer Cultural tour reach your sister city, a designated representative from your city can join us.

He or she can brief local Chinese investors and companies on business opportunities in your city and help facilitate business match making for local businesses in your city as well.

IV. Event Overview:
Location in China: To be determined
Date: To be determined
Time: To be determined
Expected Attendance: 1000+

This event will feature live or DJ of American great music, networking, sampling and free information session on the following topics:

1. How to choose a top College or a University in the USA?
2. How to prepare for the SAT exam?
3. Tourism information on USA
4. Real Estate & Business Investment Opportunities in the USA

V. Incentive:
At each stop of the American Craft Beer Cultural Tour of Chinese Cities, we will feature your city, logo on all flyers and emails, mentions of your city on any social media campaign we run.

We will allocate your city space in the venue for providing tourism information, signage and banners to expose your city middle-class and upper class Chinese aware of your city in the USA.
VI. The projected Cities for the American Craft Beers Cultural Events are:

1. Xiamen - population of 3.8 million
Sister City - Baltimore, MD

2. Shanghai - population of 24.1 million
Sister City - San Francisco, CA

3. Qinhuangdao - population of 2.9 million
Sister City - Toledo, OH

4. Tangshan - population of 7.5 million
Sister City - Houston, TX

5. Chengdu - population of 11.8 million
Sister City - Phoenix, AZ

6. Kunming - population of 7.3 million
Sister City - Denver, Colorado

7. Beijing - population of 21.5 million
Sister City - Washington D.C.

8. Tianjin - population of 14.7 million
Sister City - Philadelphia, PA

9. Shenzhen - population of 15 million
Sister City - Houston, TX

VII. Why are we focusing on China?
AS THE WORLD'S SECOND-LARGEST ECONOMY,
Chinese investment in the U.S. real estate market has surpassed $300 billion and is growing despite China's economic weakness and increased currency controls.

According to the report by Asian Society, Chinese investors acquired at least $17.1 billion of existing commercial property between 2010 and 2015, representing an annual growth rate of 70%. Half of that investment came in 2015 alone.

A. Residential property
Between 2010 and 2015, Chinese buyers spent at least $93 billion on homes, including condominiums, for occupancy and investment.

B. Commercial property
Between 2010 and 2015, Chinese investors acquired at least $17.1 billion of existing office towers, hotels, and other commercial buildings, representing an annual growth rate of 70%. Half of that investment came in 2015 alone.

C. Development
By the end of 2015, Chinese-funded projects under construction or planned totaled at least $15 billion.

According to Rosen Consulting Group, since 2010, nearly 20,000 Chinese EB-5 investors have generated at least $9.5 billion of investment capital and contributed to the creation of 200,000 jobs.

VIII. Why Not Sponsor Our American Craft Beers Cultural Cooperation Tours of China?
Will you please do your best to assist us in finding a suitable venue in your sister city and

sponsoring our American Craft Beer Cultural Event in China.

Lastly, any suggestions, comments or ideas that can help us promote this first ever American Craft Beer Tour of China will be very much appreciated.

Thank you.

Sincerely,
Pierre R. Augustin, MPA, MBA, President/CEO
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